

# Aliaxis Website Privacy Notice

## New Zealand

Doc #	PO 28 – PR 4
Issue #	01
Issue Date:	01.10.2023
Review Date:	01.10.2025

Marley New Zealand Ltd, RX Plastics Ltd and Dynex Extrusions Ltd are part of the Aliaxis group, a privately owned business based in Belgium and active around the world. The NZ organisation is committed to collecting, maintaining, and using personal information about our clients and business contacts responsibly. This Website Privacy Notice explains how we may collect, use and disclose personal information about you and describes the rights you may have in respect of your own personal information.

This Website Privacy Notice only applies to personal information that we collect through our website portfolio (including but not limited to [marley.co.nz](http://marley.co.nz), [rxp.co.nz](http://rxp.co.nz), [dynex.co.nz](http://dynex.co.nz), [dux.co.nz](http://dux.co.nz), [palliside.co.nz](http://palliside.co.nz) and all sub-sites, together referred to as the "Website"). By using our Website or providing your personal information to us, you consent to our collection, storage, use and disclosure of your personal information in accordance with this Website Privacy Notice.

For personal information that we collect through other means, when you have a contractual relationship with us or when you participate in our recruitment activities), please see our specific privacy notices:

- For customers and suppliers: [view here](#)
- For candidates: [view here](#)

If you have any questions or concerns about our use of your personal information, please contact us using the contact details provided at the end of this Website Privacy Notice.

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## 1. The personal information we collect and why

The personal information that we may collect about you through the Website broadly falls into the following categories:

### Information that you provide voluntarily

We collect personal information that you provide voluntarily through our Website, for example when completing an online form to contact us or subscribing to our newsletter. The information we collect about you may include some or all of the following:

- name, title and address;
- personal contact information (phone, email, etc.);
- name, address, department, contact information and other information in relation to a company that you represent (if any) and your function within this company;
- your marketing preferences;
- service requests and orders placed;
- newsletter subscriptions, enrolment for promotions, use of special offers, etc.
- survey answers, reviews, ratings and other types of feedback provided;
- content of any communication sent through the Website, including any information posted in social communities on the Website or otherwise shared with the Aliaxis group and/or other users;
- any other information that you may enter on or upload to the Website (e.g.: content that you fill into an online form, a photo that you upload).

### Information that we collect automatically

When you visit our Website, we may collect certain information automatically from your device. In some countries, including countries in the European Economic Area, this information may be considered personal information under applicable data protection laws.

Specifically, the information we collect automatically may include:

- IP address, operating system, browser type, browser version, browser configuration, name of internet service provider, and other types of computer and connection related information relevant to identifying your type of device, connecting to the Website, enabling data exchange with you and your device, and ensuring a convenient use of the Website;
- URL and IP address of the website from which you accessed, or were directed to, our Website, including date and time;
- subpages visited while on our Website, links followed on the Website, including date and time;
- the full Uniform Resource Locator (URL) click stream to, through and from the Website, including date and time;
- shopping history, including open and completed transactions;
- search terms entered; and
- services/products viewed or searched for on the Website.

Collecting this information enables us to better understand the visitors who come to our Website, where they come from, and what content or products on our Website are of interest to them. We use this information for our internal analytics purposes and to improve the quality and relevance of our Website to our visitors.

Some of this information may be collected using cookies, web beacons, unique identifiers and similar technologies to collect and store information (which may include your personal information), as explained in our [Cookie Notice](#).

### Information you make public

We may collect or obtain your personal information that you manifestly choose to make public, including via online channels such as social media (e.g. LinkedIn, etc.)

### Children

We are committed to protecting children's privacy. Our Website is not designed for children and we do not knowingly collect personal information about them.

## 2. The legal basis for processing personal information

Our legal basis for collecting and using the personal information described above will depend on the personal information concerned and the specific context in which we collect it.

However, we will usually collect personal information from you only (i) where the processing is in our legitimate interests and does not conflict with your rights, (ii) where we need the personal information to perform a contract with you, or (iii) where we have your consent to do so. We will notably process your personal information for any of the purposes below:

- to perform a contract with you;
- administering, operating, maintaining and improving the Website;
- contacting you to inform you or your organisation of new products and services we will be providing;
- evaluating your or your organisation's eligibility for certain types of offers, products or services;
- helping us to improve and personalise the Website, our marketing, products and services;
- performing analytics and conducting customer research, including general market research or surveying our customers' needs and opinions on specific issues, generating sales and traffic patterns, and to analyse advertising effectiveness, both on an anonymous basis (e.g., by aggregating data) or on an individual basis (if legally permissible);
- answering your questions and responding to your requests;
- providing you with information about our Company, the Aliaxis Group, its members, our products and services and regular updates on issues that may be of interest to you through: traditional mail, email, telephone, newsletter, text / SMS / MMS messaging, social media posts, online advertising and search engine advertising, including periodic sending of promotional materials on our products, services and promotions specifically dedicated to you (direct marketing);
- creating statistical data about the use of our Website and social media pages, products and services;
- confirming that your orders have been received and to process them, to validate you or your organisation as a registered customer when using our services and calling our customer services;
- providing the relevant products and services to you or your organisation, for administration of your or your organisation's account with us and customer services, and for billing purposes;
- our internal purposes such as management, research, analytics, corporate reporting and to improve business efficiencies;
- ensuring security for you or your organisation and our staff, and help maintain service quality (calls to our customer services may be monitored and/or recorded for authentication, security, quality and training purposes);
- tracing nuisance or malicious calls;
- complying with applicable laws, regulations, court orders, government and law enforcement agencies' requests, to operate our systems properly and to protect ourselves, our users and customers and to solve any customer disputes;
- segmenting our customer base and help us develop offers, products and services to provide you or your organisation with the best customer experience;
- communicating with you on other matters (e.g.: to send you service reminders, technical notices, updates, security alerts, support and administrative messages or service bulletins);
- administering rewards, surveys, sweepstakes, contests, or other promotional activities or events;
- complying with legal obligations, prevent unlawful uses of the Website, resolve disputes, and enforce our agreements; or
- other purposes that you have specifically agreed to and/or that are permitted by applicable laws.

If we wish to use your personal information for a new or different purpose that is not compatible or does not directly relate with the purpose for which we collected or received it, we will notify you and will only make such other use if it is required or permitted by applicable law or if you have consented to it.

If you have questions about or need further information concerning the legal basis on which we collect and use your personal information, please contact us using the contact details provided at the end of this Website Privacy Notice.

### 3. Who do we share your personal information with and how

For the purposes mentioned above, we may share your personal information to the following categories of recipients:

- members of the Aliaxis Group; and
- the following parties:
  - our providers and suppliers, including those who provide services to us such as data analytics, website hosting, technical support, delivering packages, sending postal mail and email, removing repetitive information from customer lists, providing sales and marketing assistance, processing credit card payments and providing customer service;
  - our professional advisors and auditors;
  - any competent law enforcement body, regulator, government agency and/or court; and
  - any person for which we reasonably believe you have given your consent regarding the disclosure of your personal information.

We may also disclose your personal information in accordance with applicable laws or to a third party as part of a reorganization of the Aliaxis Group or a sale of the assets of its members or divisions.

### 4. Data retention

We retain personal information we collect from you where we have an ongoing legitimate business need to do so (for example, to provide you with a service you have requested or to comply with applicable legal, tax or accounting requirements).

When we have no ongoing legitimate business need to process your personal information, your personal information will (where possible and practical) be deleted or rendered anonymous through the removal, substitution or blocking of details which enable you to be identified.

### 5. Email, text and telephone communications

By subscribing to emails and/or text communications, or otherwise providing your email address and/or mobile number, you consent to receiving emails and/or texts (as the case may be) which promote and market our products and services, or the products and services of others, from time to time.

You can unsubscribe from our email communications and/or text communications at any time by clicking the "Unsubscribe" link in any promotional or marketing email or text received or by emailing us using the contact details set out at the end of this Website Privacy Notice.

Once you have unsubscribed from the email or text communications, you will be removed from the corresponding marketing list as soon as is reasonably practicable.

### 6. Your data protection rights

You have the following data protection rights under applicable laws:

- the right to rectify or update any inaccurate or incomplete personal information;
- the right to restrict the processing of your personal information on certain legal grounds;
- the right to opt-out of marketing communications we send to you, at any time;
- the right to reasonable assistance from us when making a request to access your personal information; and
- the right to lodge a complaint with a competent data protection authority.

If you wish to exercise any of the rights described above, please contact us using the contact details provided at the end of this Website Privacy Notice.

### 7. Will your personal information be transferred abroad?

The Aliaxis Group operates at a global level and, as a result, we may need to transfer your personal information to members of the Aliaxis Group or to third-party service providers located in countries other than the ones in which our personal information was originally collected.

In such case, we will implement appropriate safeguards to ensure that there is an adequate level of protection for any personal information transferred.

Where the transfer relates to personal information of European residents to countries outside the European Union (EU) and European Economic Area (EEA), we will take the required measures to provide an adequate level of data protection under EU law, such as entering into EU standard contractual clauses with the party who is receiving the data.

Where the transfer relates to personal information of New Zealand resident individuals to countries outside of New Zealand, we will ensure an adequate level of protection for any personal information transferred, whether by ensuring the recipient is required to protect that personal information under comparable laws or by entering into an appropriate contractual arrangement with any recipient that may process or use the data. If we are not able to ensure that a recipient is required to protect your personal information using comparable safeguards to those under New Zealand's privacy laws then we will only provide your personal information to those recipients if you have authorised us to do so.

## 8. Security measures for your personal information

We are committed to protecting the confidentiality and security of the information that you provide to us and we put in place appropriate technical, physical and organisational security measures to protect against any unauthorised access or modification or damage to, or disclosure or loss of, the personal information that we collect and process about you. The measures we use are designed to provide a level of security appropriate to the risk of processing your personal information in accordance with applicable laws.

Please note that communications over the internet, such as e-mails, are not secure unless they are encrypted.

## 9. Links to third party websites

This Website Privacy Notice does not apply to third party websites which our websites link to or which advertise on our Website. These third-party websites operate their own privacy notice or policy which we encourage you to read.

## 10. Changes to our Website Privacy Notice

We may amend this Website Privacy Notice from time to time for example, to keep it up to date or to comply with changing legal, technical or business requirements.

You can see when this Website Privacy Notice was last updated by checking the "last updated" date displayed at the top of this Website Privacy Notice. By using our Website following the update of our Website Privacy Notice, you consent to any such changes. If you do not agree with any aspect of the updated Website Privacy Notice, you must immediately cease all use of our Website.

## 11. How to contact us

If you have any questions or concerns about our use of your personal information, please contact our Data Protection Coordinator:

Data Protection Coordinator  
privacy.nz@alixaxis.com